

MAG777

A thin white curved line that starts from the left edge, rises to a peak, and then descends towards the right edge, spanning across the lower half of the image.



MAG777

A journey
WOVEN IN SEVENFOLD
SERENITY

For those who seek the *extraordinary*

MAG 777 is designed not to compete, but to define.
Where craftsmanship whispers sophistication, and
every detail speaks of precision.

A *landmark* of aspiration

Built for visionaries, dreamers, where seven
dimensions of living craft an intentional existence.



The *Luxury*
That Stands Apart



An aerial photograph of a modern city skyline. The central focus is a tall, cylindrical building with a white facade and blue-tinted glass windows. The name "MAG 777" is displayed in red on its top. To the left is a grey building with blue accents, and to the right is a taller glass skyscraper. The foreground shows a parking lot with cars and palm trees. A white curved line is drawn across the image, starting from the bottom left and arching over the central building.

MAG 777

Sophistication
at Every Level

THE 777 STORY

A name rooted in fortune
and vitality, where wellness
is the foundation, not
an afterthought.

A sanctuary for those who
seek balance.





MATERIAL EXPRESSIONS

Materials are more than aesthetic choices,
they are expressions of intent.



DIMENSIONS OF LIVING

A home is not defined by walls, it is
shaped by the experiences within.



NEIGHBOURING ICONS

More than just an address, a vantage point
to the extraordinary.



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MATERIAL
EXPRESSIONS

Architecture is more than structure *It is feeling, intention, and meaning*

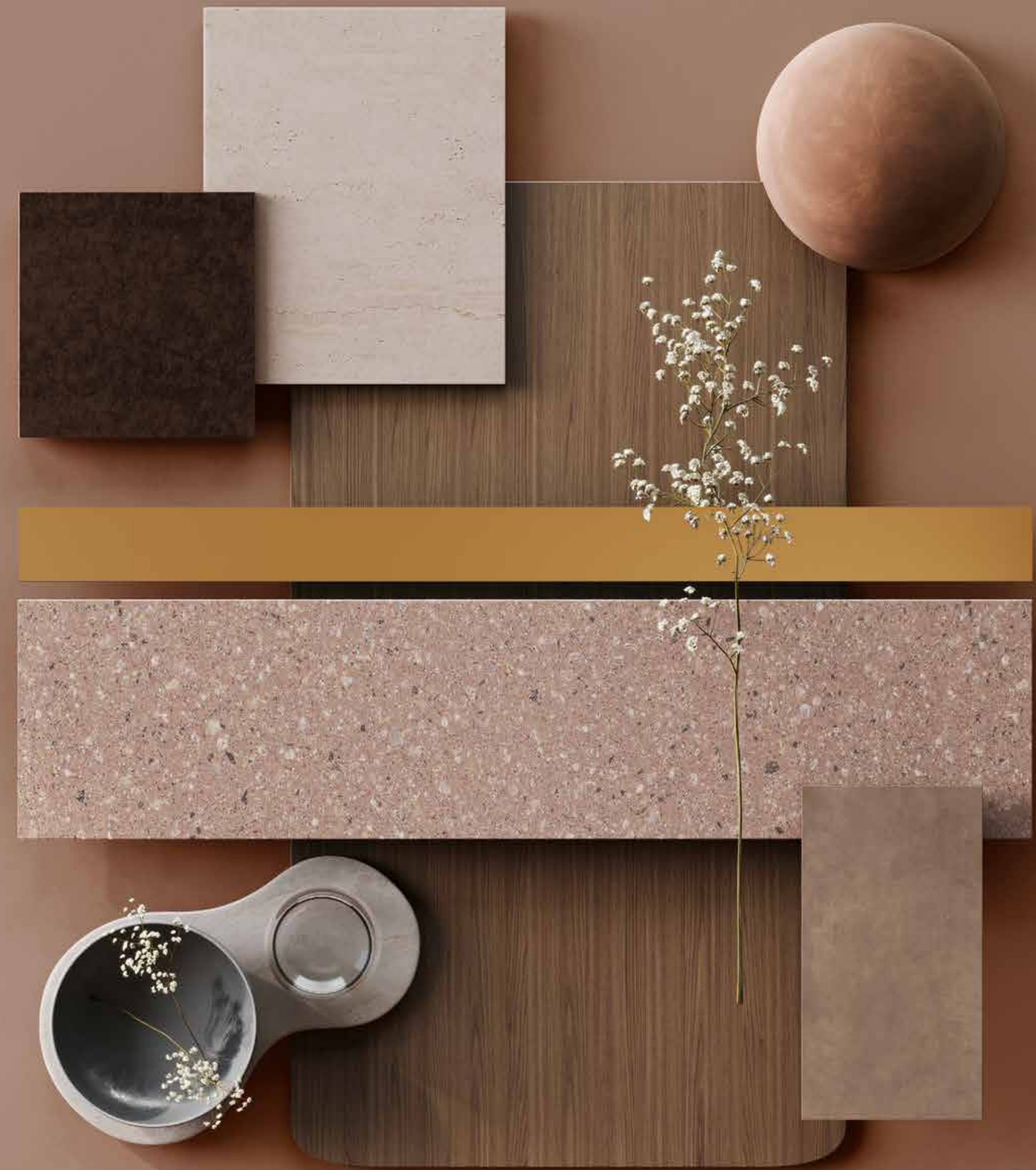
At MAG 777, every material tells a story. A narrative woven from textures that speak of refinement, resilience, and artistry. Each surface, each finish, chosen not just for its elegance, but for the virtue it embodies. Strength in stone. Serenity in wood. Lightness in glass.



Materials curated to *inspire*, not just impress

Because luxury is not about excess. It is about precision, craftsmanship, and the silent power of true quality.

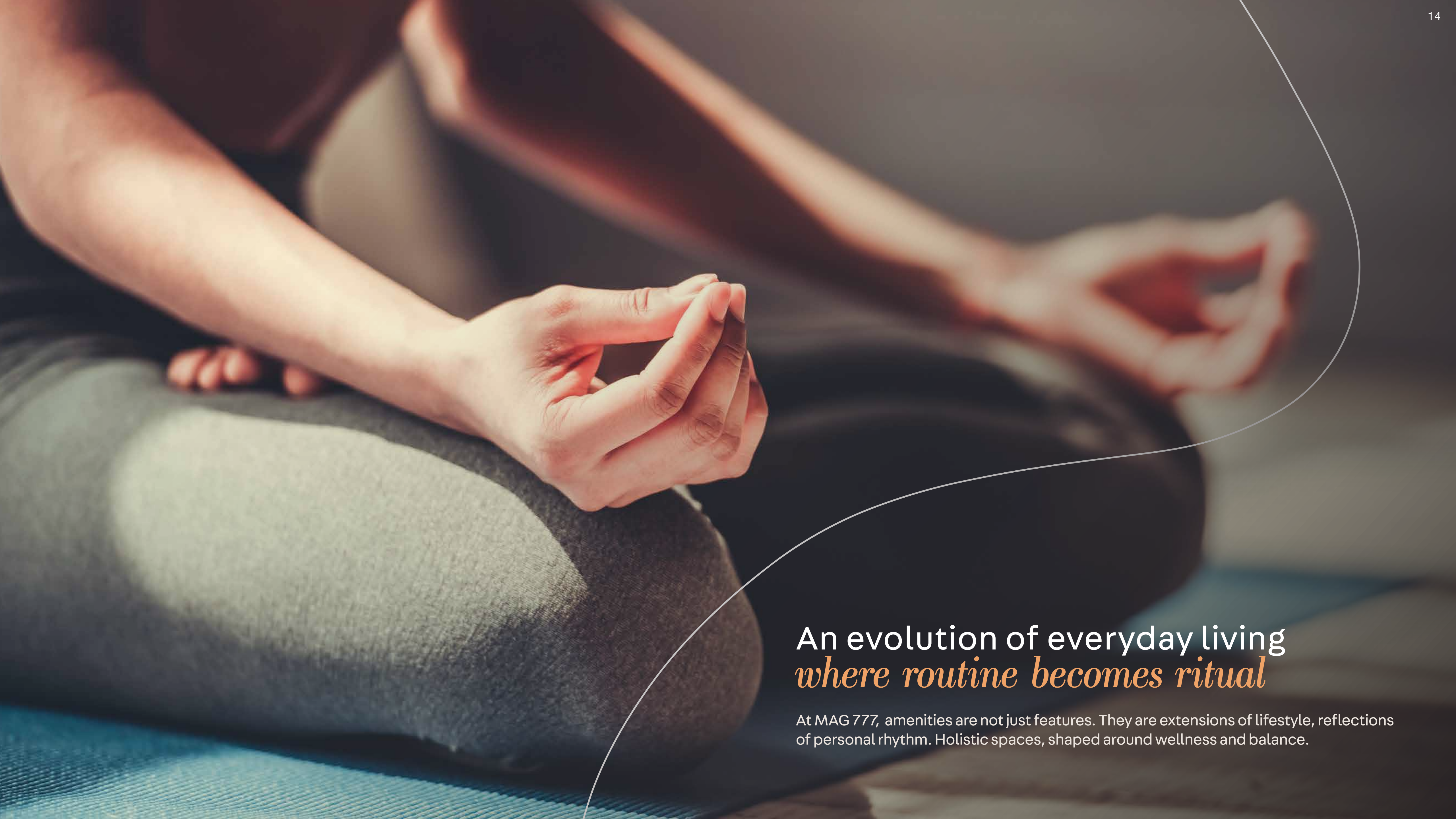
1. Travertine - Grace
2. Limestone - Purity
3. Wood - Nature
4. Glass - Clarity
5. Onyx - Prestige
6. Gold - Opulence
7. Bronze - Heritage





777

DIMENSIONS
OF LIVING

A person is shown in a meditative pose, sitting cross-legged on a blue mat. Their hands are held in a mudra (prayer position) with fingers interlaced. The person is wearing a dark top and grey leggings. The background is softly blurred, showing another person in a similar pose. A thin white curved line separates the image from the text on the right.

An evolution of everyday living *where routine becomes ritual*

At MAG 777, amenities are not just features. They are extensions of lifestyle, reflections of personal rhythm. Holistic spaces, shaped around wellness and balance.

Two entire levels *devoted* to well-being

- | | |
|------------------------|--------------------|
| 1. Leisure | Infinity Pool |
| 2. Mindfulness | Wellness Hub |
| 3. Dynamism | Barbecue Pavilions |
| 4. Strength | Fitness Zone |
| 5. Vitality | Steam & Sauna |
| 6. Recovery | Cold Therapy |
| 7. Connectivity | Social Lounge |





Elevating
Moments
of Calm

INFINITY POOL

The Infinity Pool's glass-edge design seamlessly blends Dubai's skyline with tranquil waters, offering a serene retreat for relaxation and reflection.

Wellness Benefits:

- Low-impact full-body workouts enhance cardiovascular health
- Sunlight exposure boosts Vitamin D synthesis and circadian regulation
- Social cabanas foster meaningful connections with neighbours



WELLNESS HUB

Silk ropes and Pilates reformers create a sanctuary for aerial yoga, mindfulness, and breathwork sessions.

Wellness Benefits:

- Reduces cortisol levels and improves emotional regulation
- Enhances flexibility and core stability
- Guided sessions foster mental clarity and creative flow

The Art of
Presence



BARBECUE PAVILIONS

Fire pits and outdoor seating areas create an inviting atmosphere for lively gatherings, set against the backdrop of Dubai's stunning skyline.

Wellness Benefits:

- Designed to foster bonding in a sensory-rich environment
- Supports mindful dining, away from screens and distractions
- Encourages culinary exploration, and a deeper connection with food

Where
Connections
Ignite





The Foundation
of *Resilience*

FITNESS CENTRE

A state-of-the-art multidisciplinary gym featuring a comprehensive range of equipment, covering everything from circuit training to calisthenics.

Wellness Benefits:

- Resistance training improves bone density and metabolic health
- Group challenges spark camaraderie and accountability
- Regular endurance training improves cardiovascular health



SAUNA AND STEAM ROOM

The tranquil sauna and steam therapy areas detoxify the body while intricately crafted walls cocoon the senses.

Wellness Benefits:

- Detoxifies skin and improves respiratory health
- Heat therapy accelerates muscle recovery
- Post-sauna ice plunges sharpen mental focus



Rejuvenation
Redefined

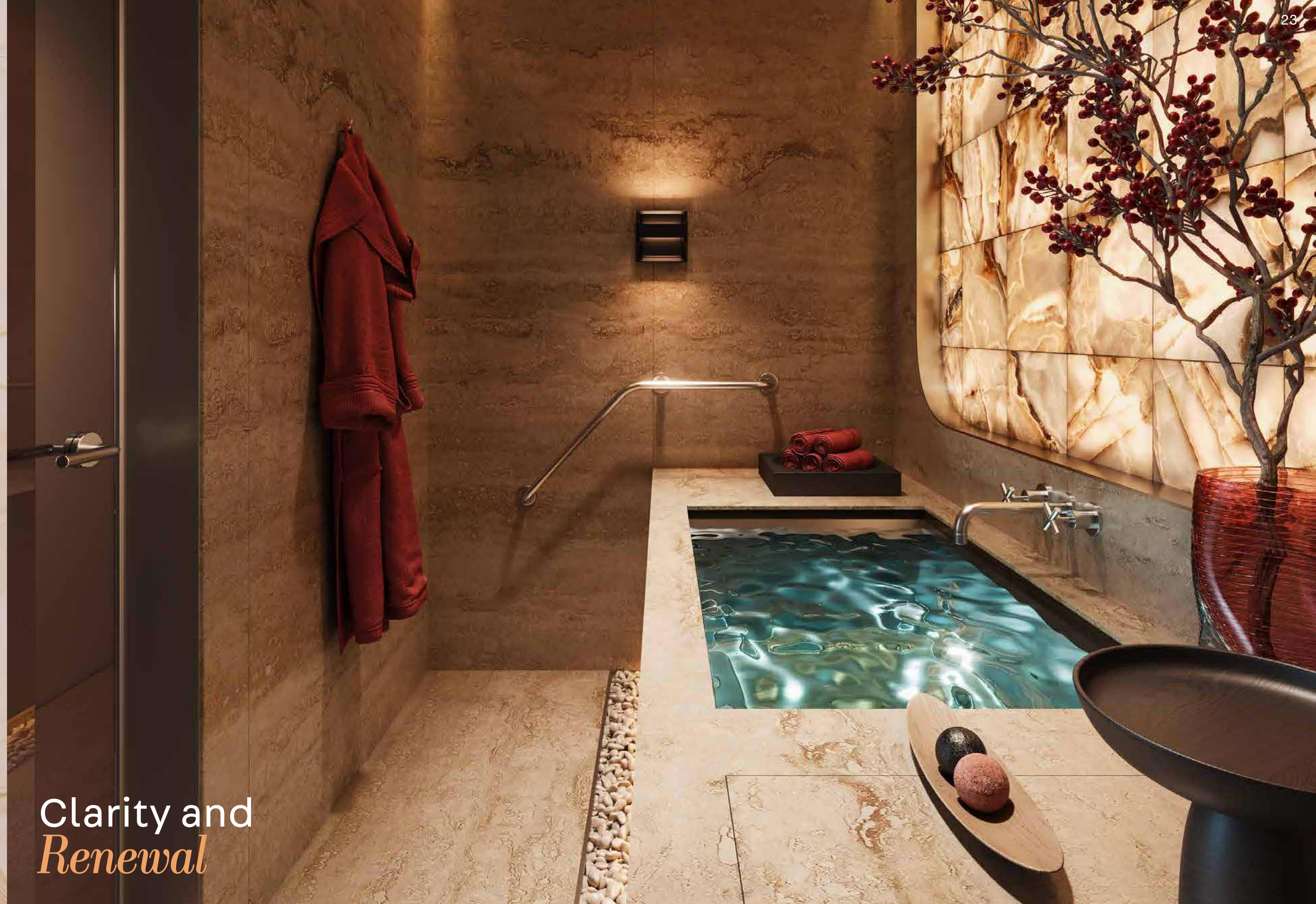
COLD PLUNGE ROOM

A cold therapy chamber and Nordic-inspired plunge pool jolt the system into alertness and recovery.

Wellness Benefits:

- Reduces inflammation and muscle soreness
- Boosts circulation and immune response
- Cold exposure builds mental resilience

Clarity and
Renewal



ROOFTOP SOCIAL LOUNGE

A serene lounge where open-air seating meets lush greenery, creating spaces for reflection and connection.

Wellness Benefits:

- Soak in spectacular rooftop views of the daily sunrises and sunsets
- Outdoor lounges invite calm relaxation, fostering daily moments of calm
- The perfect haven for readers and musicians seeking solitude

Cultivating
Community





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NEIGHBOURING
ICONS

A home surrounded by *iconic lifestyle destinations*

MAG 777 is set against the backdrop of memorable lifestyle landmarks, from the rip-roaring Dubai Autodrome to the cultural vibrance of Global Village.



A WORLD OF EXPERIENCES, 7 MINUTES AWAY

Each landmark embodies the world-class lifestyle that awaits. Where you live is more than a place – it shapes who you become.

1. LaLiga Academy - 4 mins
2. Dubai Autodrome - 3 mins
3. Dubai Cricket Stadium - 5 mins
4. The Els Club - 6 mins
5. Dubai Butterfly Garden - 7 mins
6. Miracle Garden - 6 mins
7. Global Village - 7 mins



YOUR NEIGHBOURHOOD



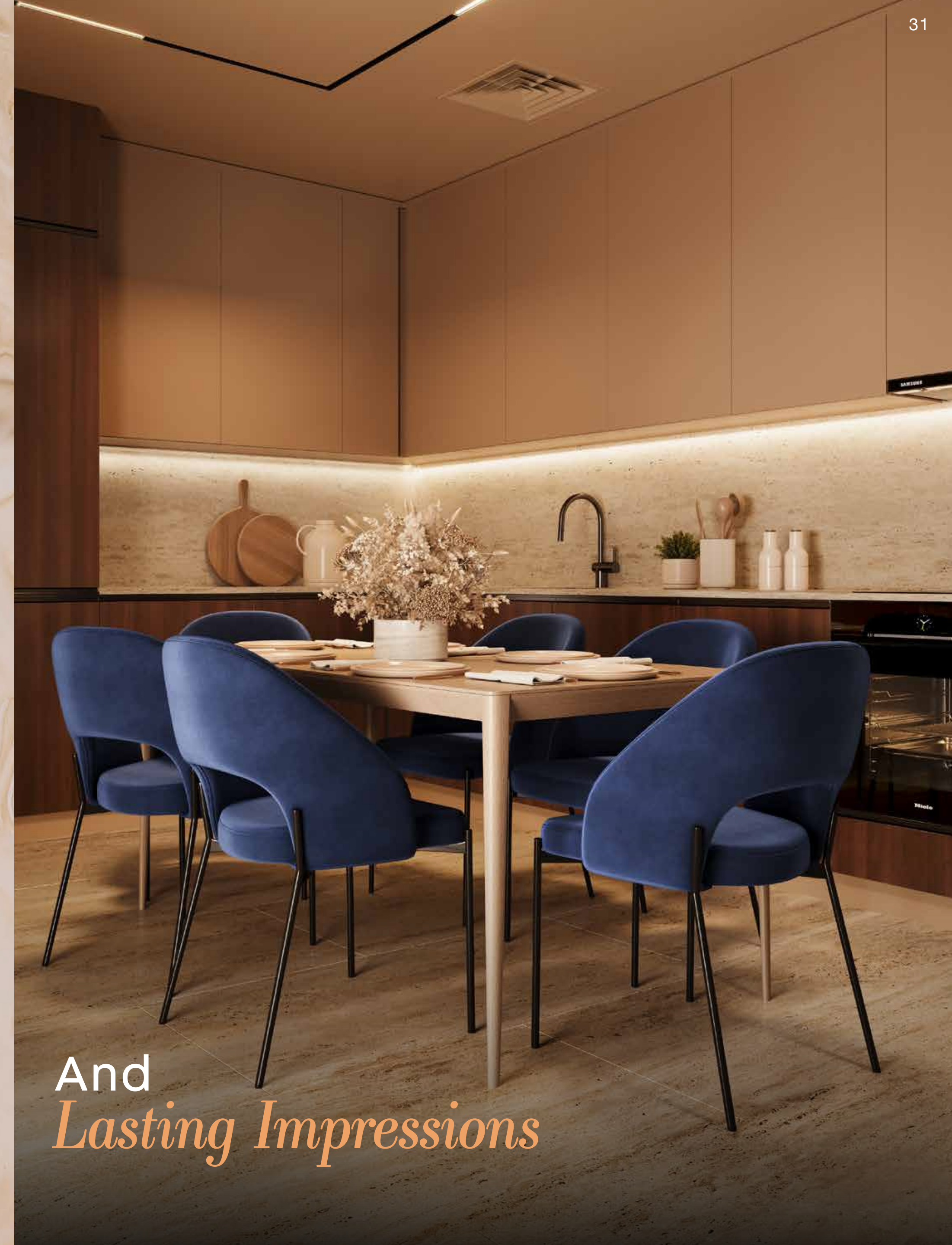
Step in, &
step up to an
**ELEVATED
LIVING
EXPERIENCE**

A Realm Crafted
For *Renewal*

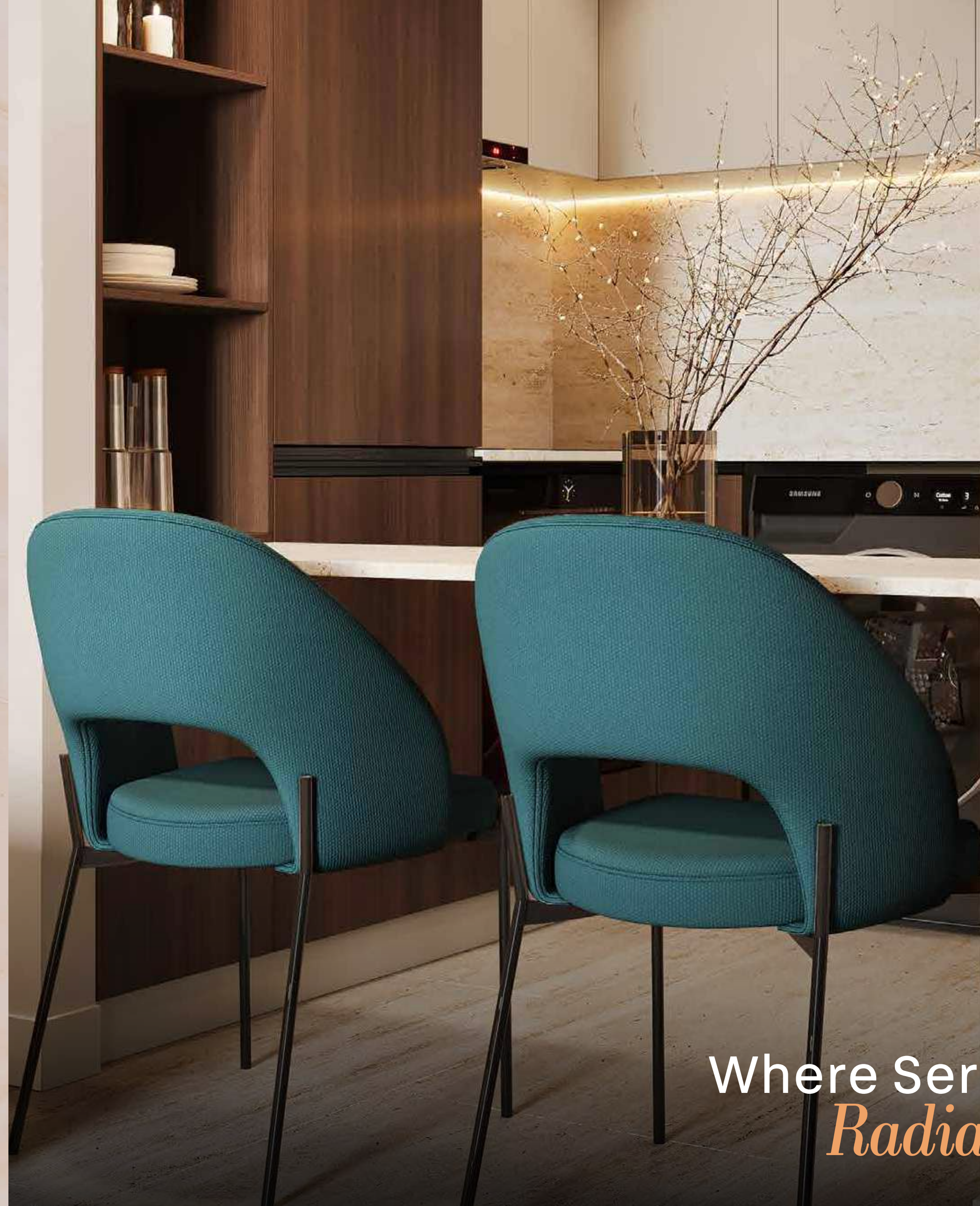




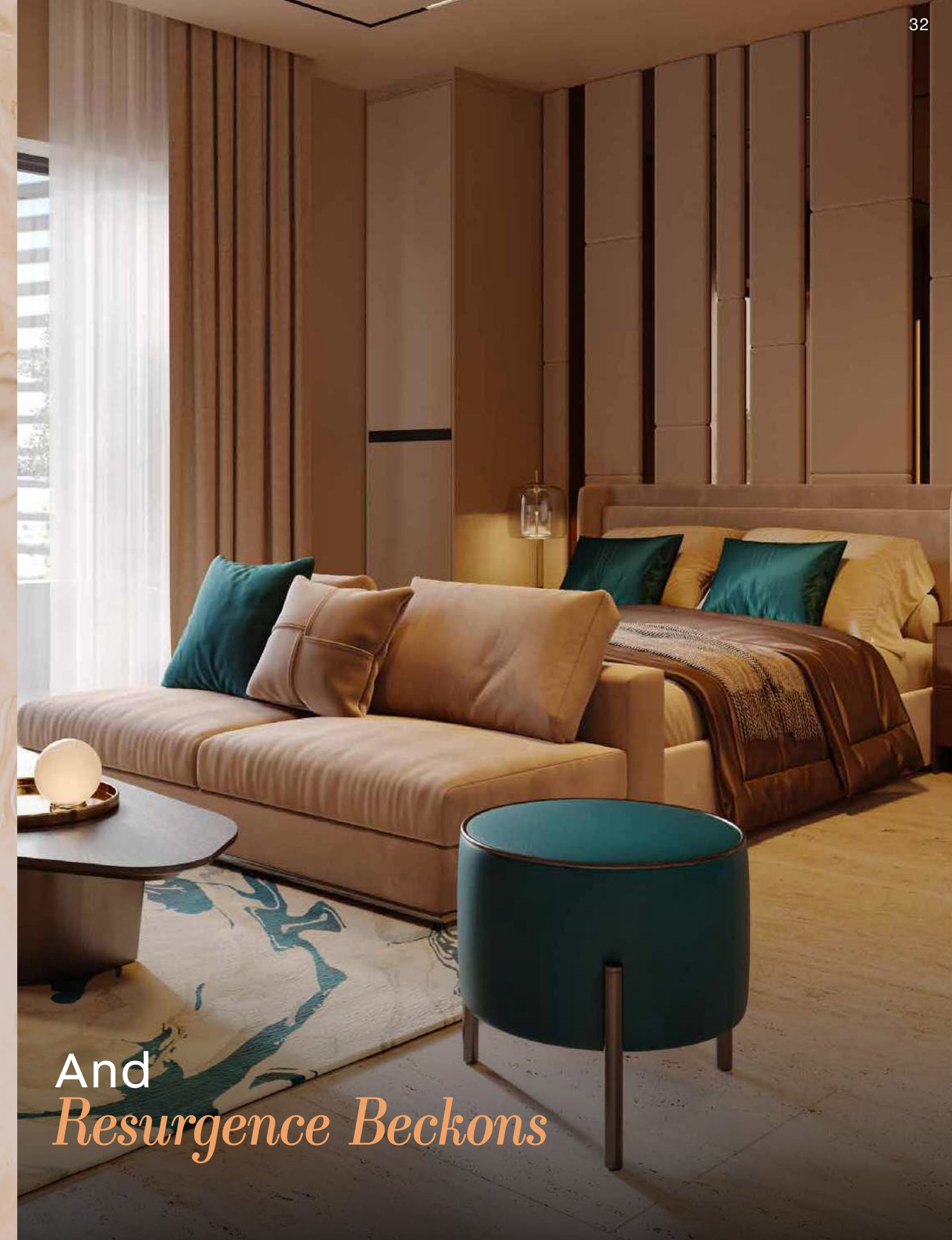
Shaped For
Refined Tastes...



And
Lasting Impressions



Where Serenity
Radiates...



And
Resurgence Beckons

A *Haven*
For Deep Repose



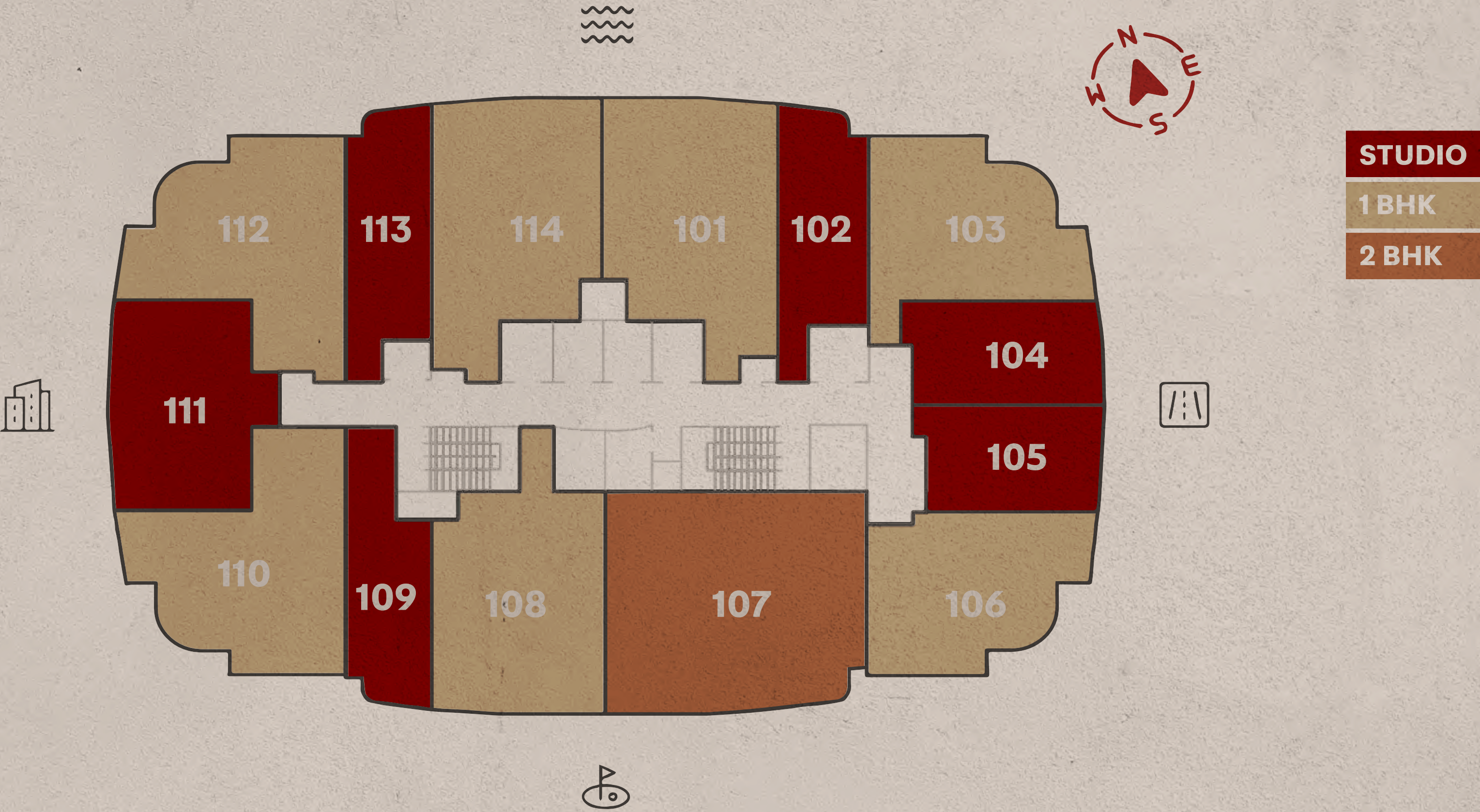
TYPICAL FLOOR PLAN

NO. OF STUDIOS
6 UNITS

NO. OF 1-BEDROOMS
7 UNITS

NO. OF 2-BEDROOMS
1 UNIT

TOTAL OF
252
UNITS



STUDIO

TYPE

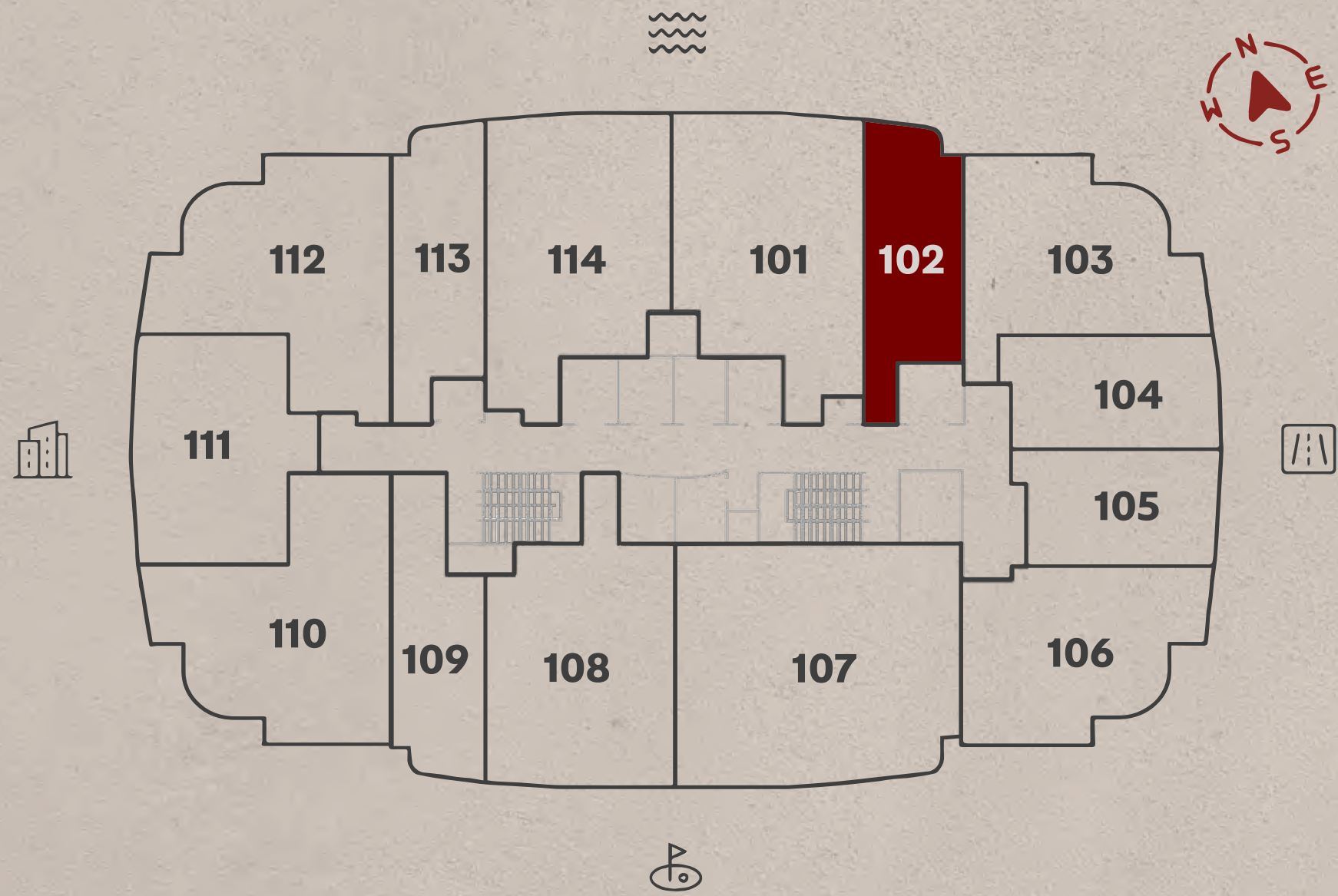
102

TOTAL AREA

497.2 SQ. FT.

BALCONY AREA

44.25 SQ. FT.



STUDIO

TYPE

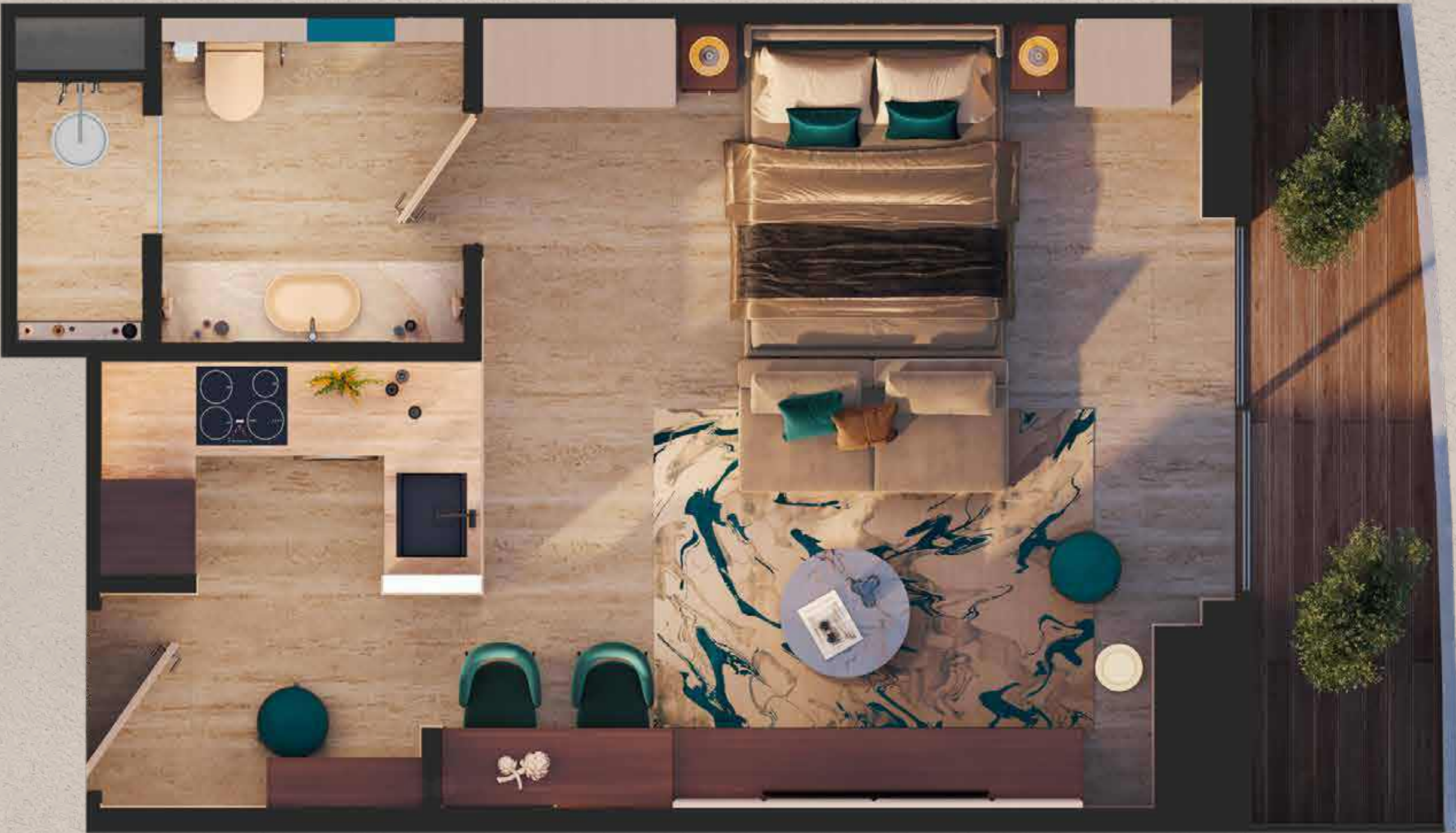
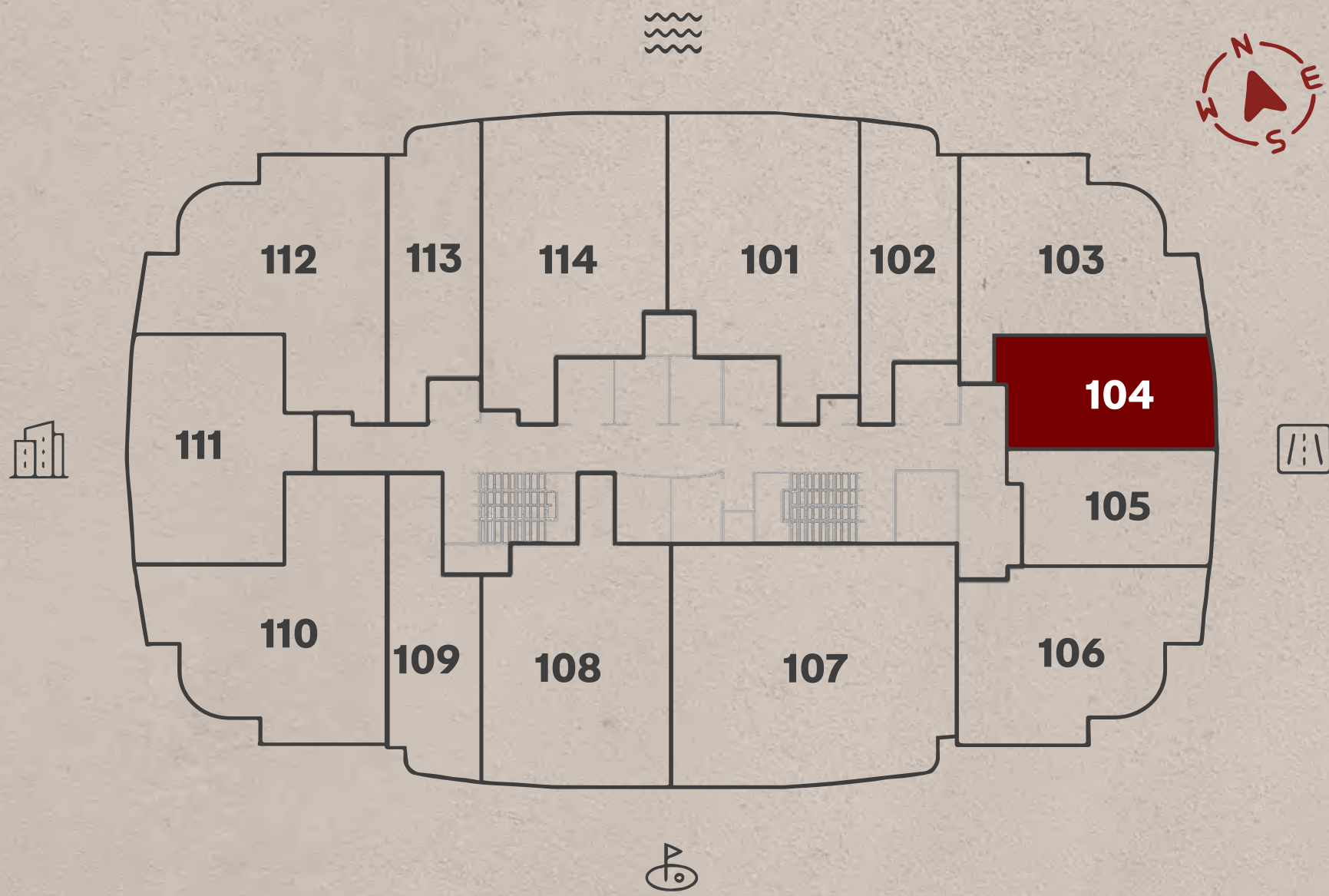
104

TOTAL AREA

477.55 sq. ft.

BALCONY AREA

76.39 sq. ft.



STUDIO

TYPE

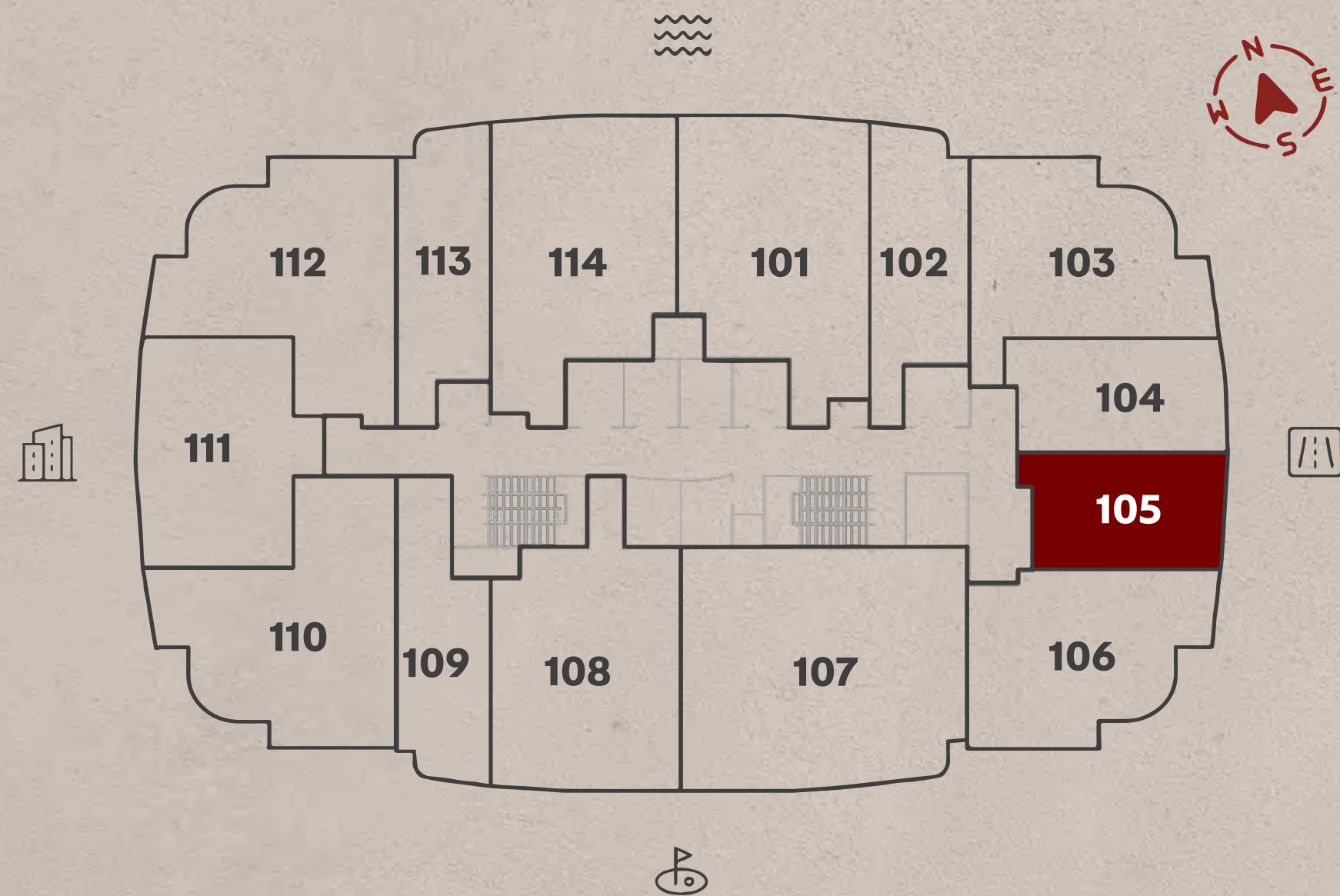
105

TOTAL AREA

456.33 sq. ft.

BALCONY AREA

79.5 sq. ft.



STUDIO

TYPE

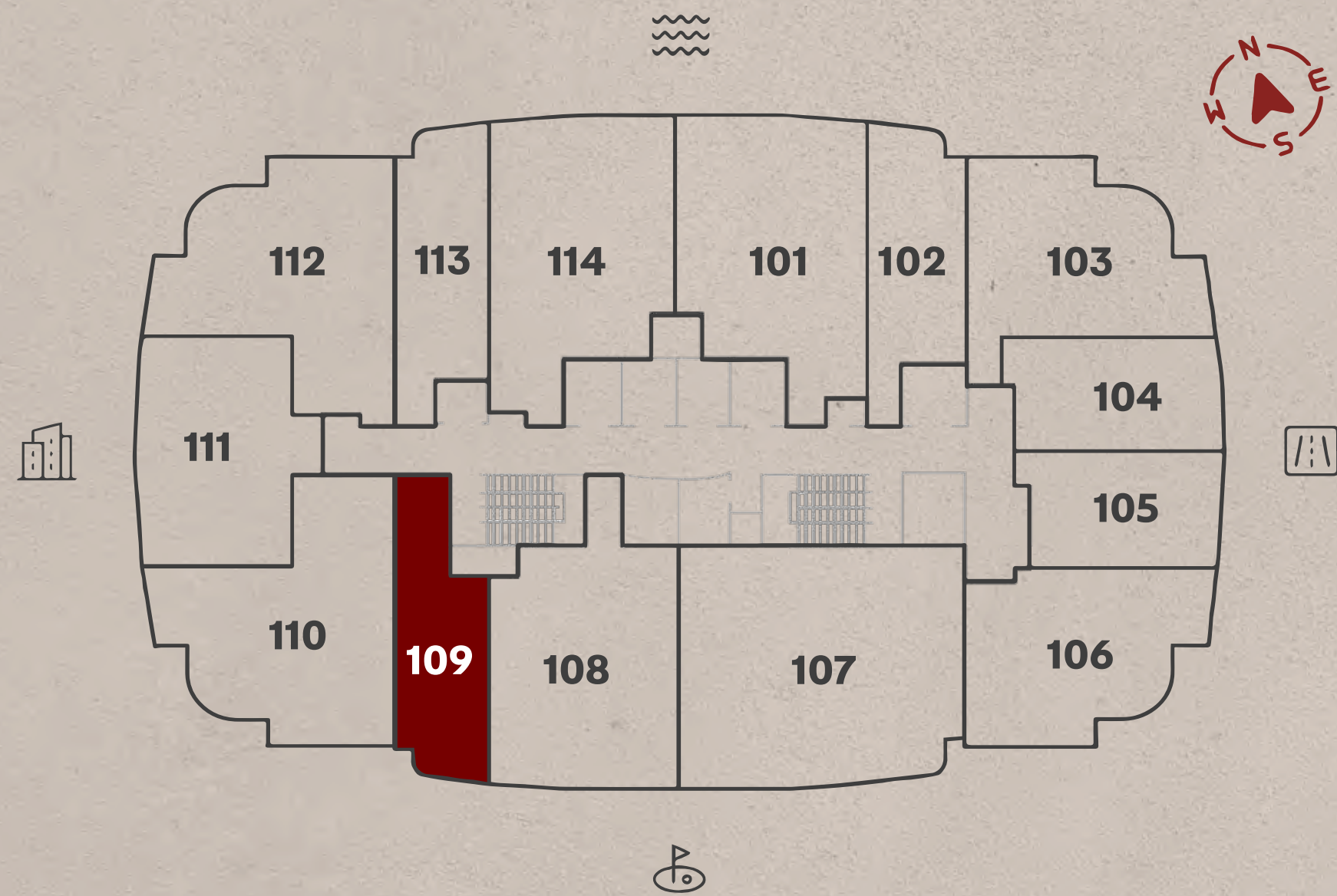
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TOTAL AREA

484.18 sq. ft.

BALCONY AREA

40.18 sq. ft.



STUDIO

TYPE

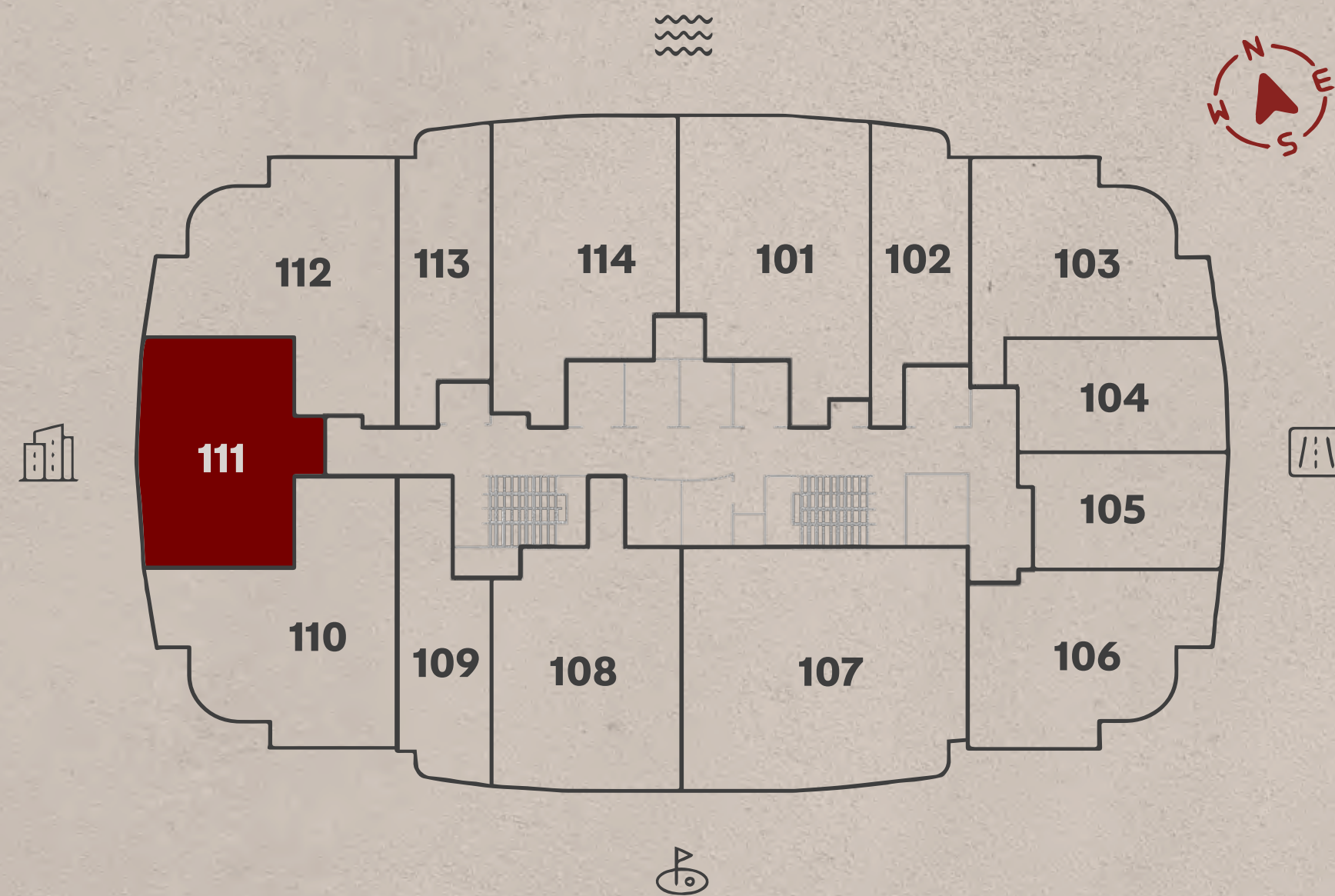
111

TOTAL AREA

742.77 sq. ft.

BALCONY AREA

155.03 sq. ft.



STUDIO

TYPE

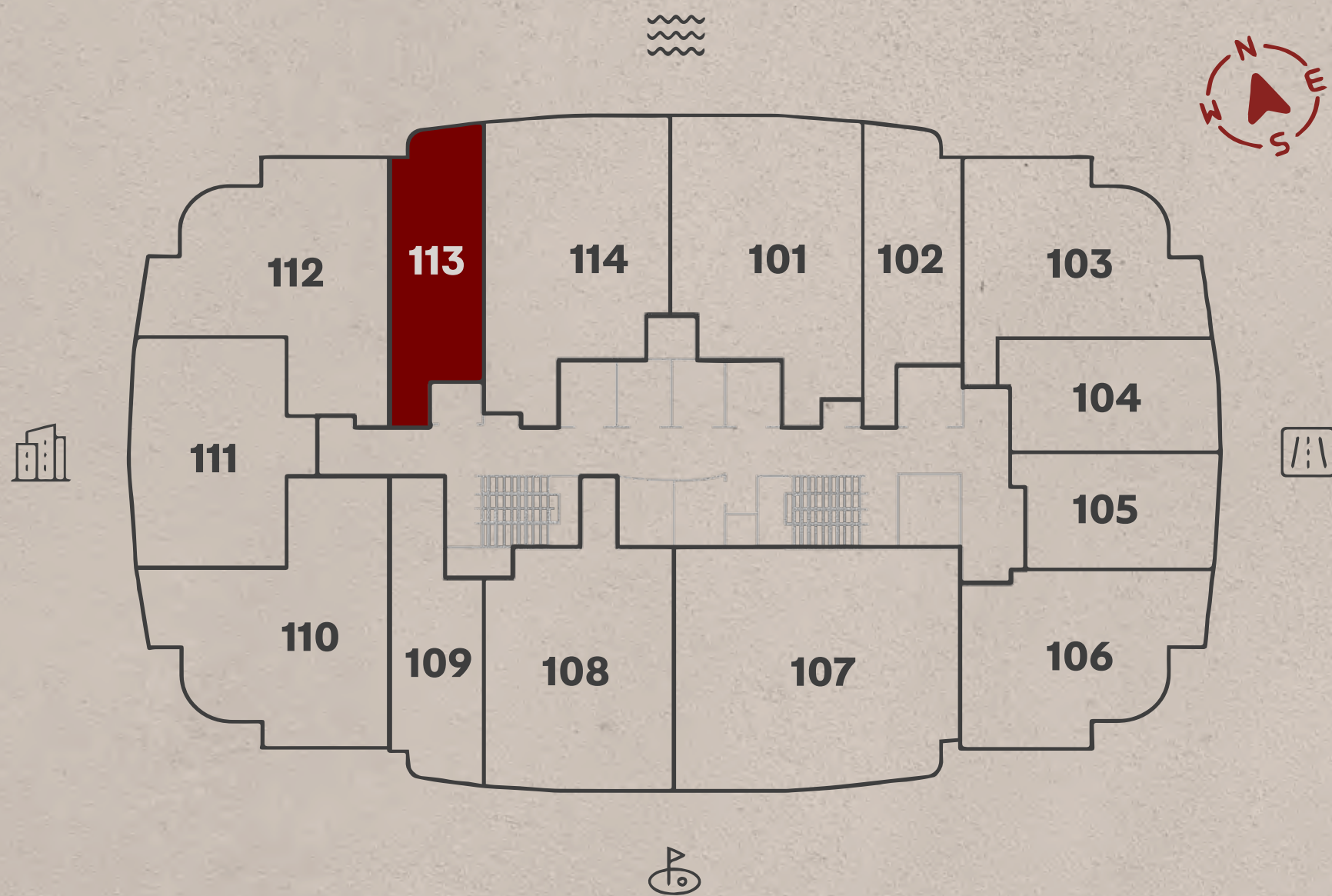
113

TOTAL AREA

502.16 sq. ft.

BALCONY AREA

42.15 sq. ft.



1-Bedroom

TYPE

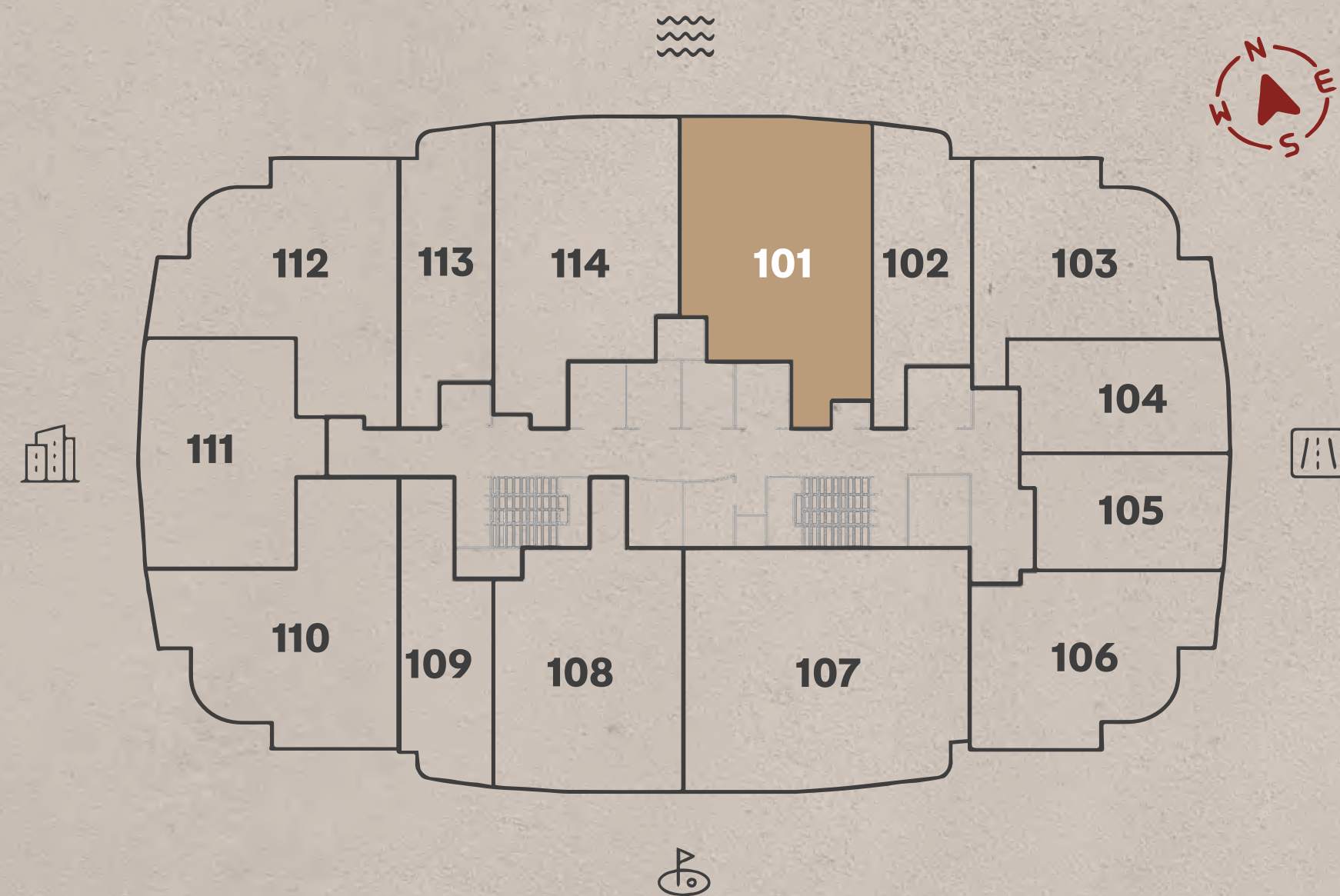
101

TOTAL AREA

965.36 sq. ft.

BALCONY AREA

141.39 sq. ft.



1-Bedroom

TYPE

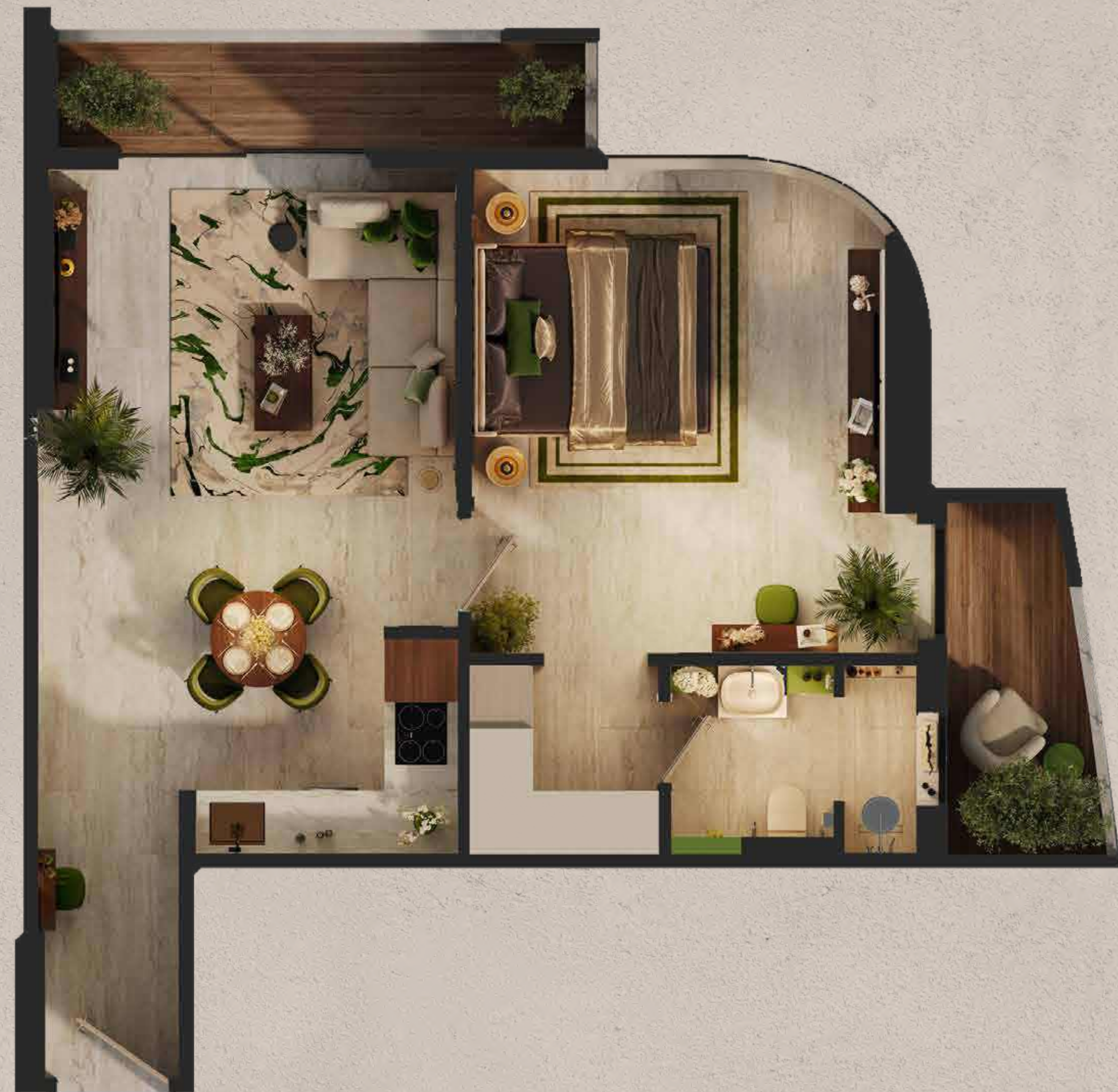
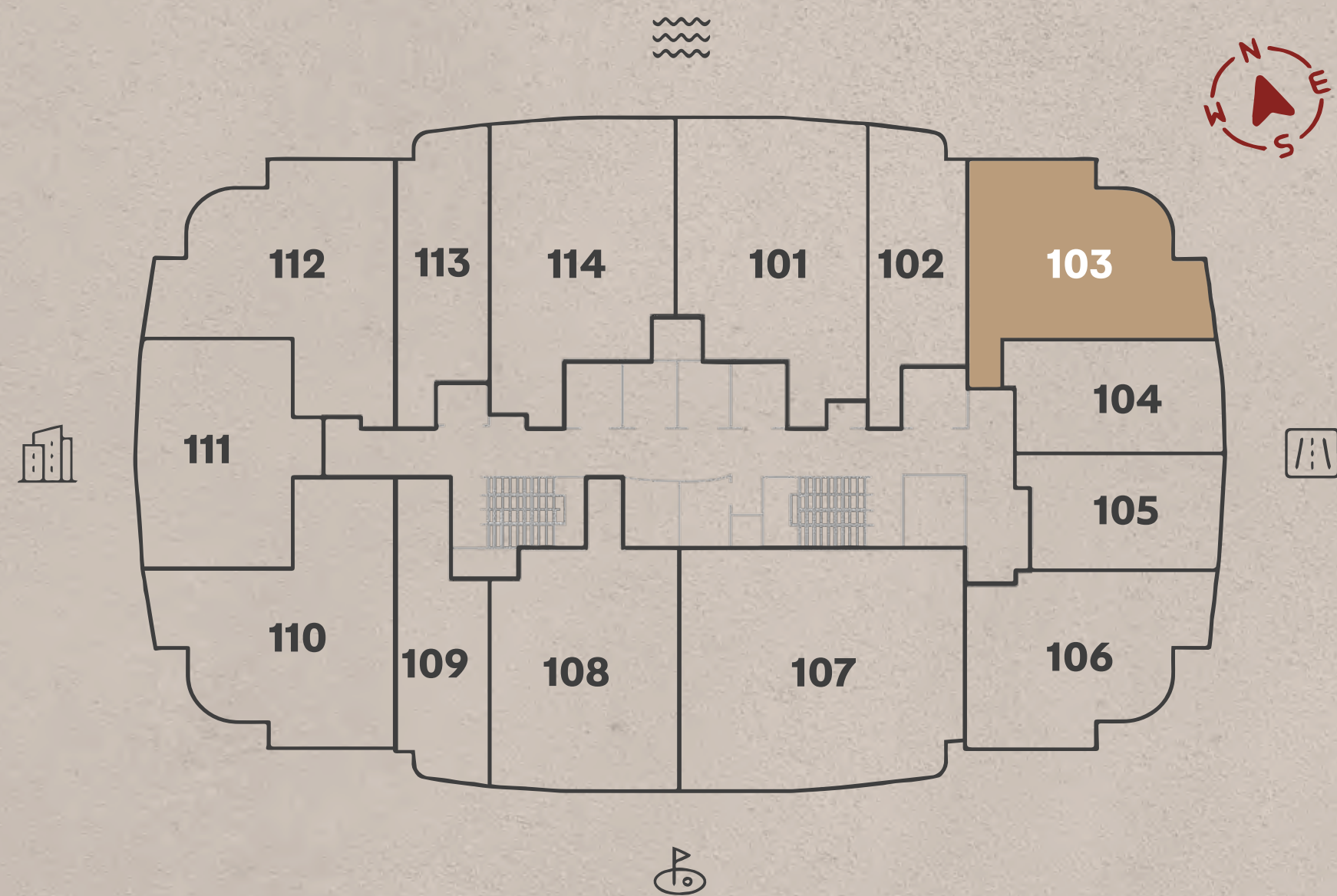
103

TOTAL AREA

772.22 sq. ft.

BALCONY AREA

125.94 sq. ft.



1-Bedroom

TYPE

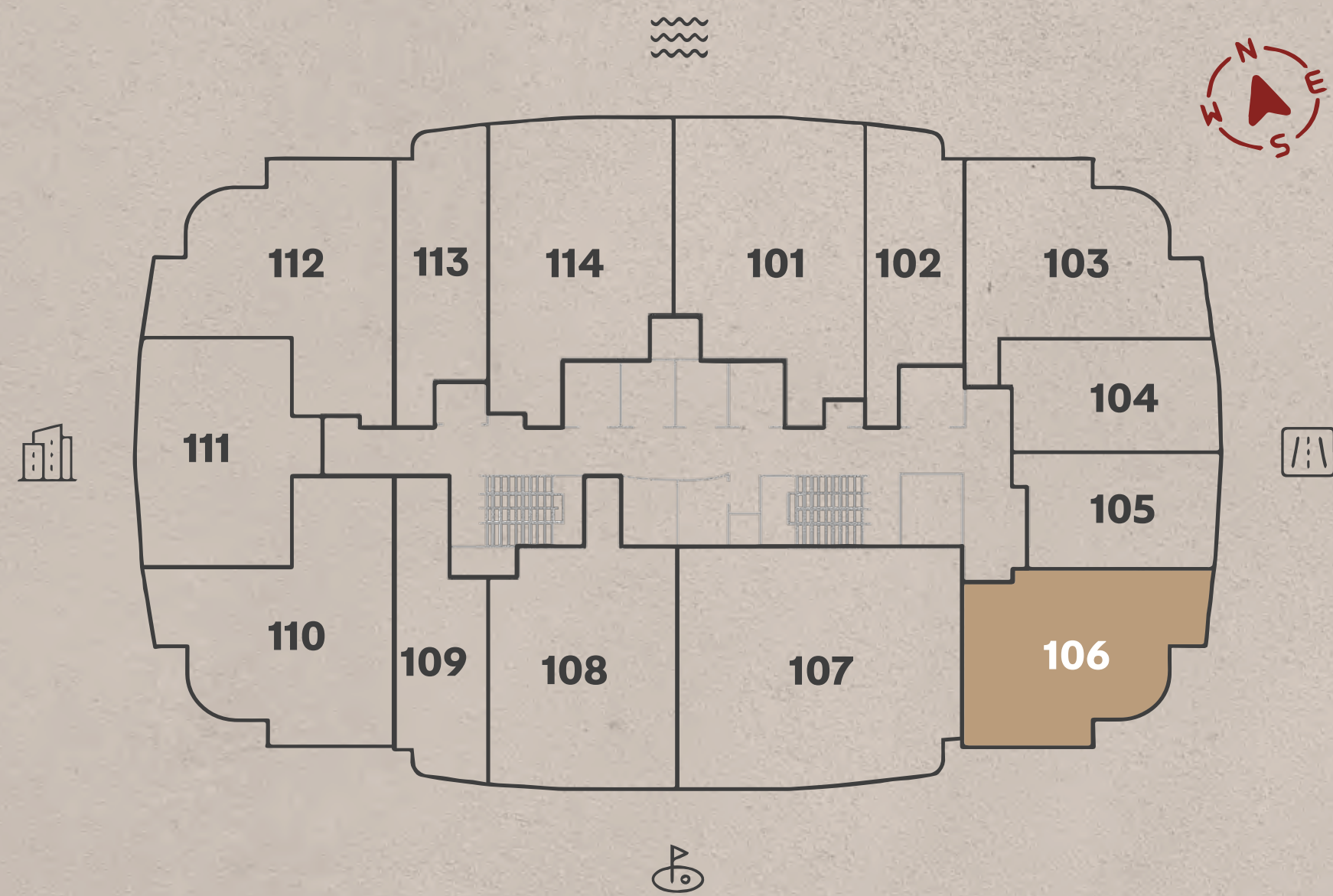
106

TOTAL AREA

736.18 sq. ft.

BALCONY AREA

129.25 sq. ft.



1-Bedroom

TYPE

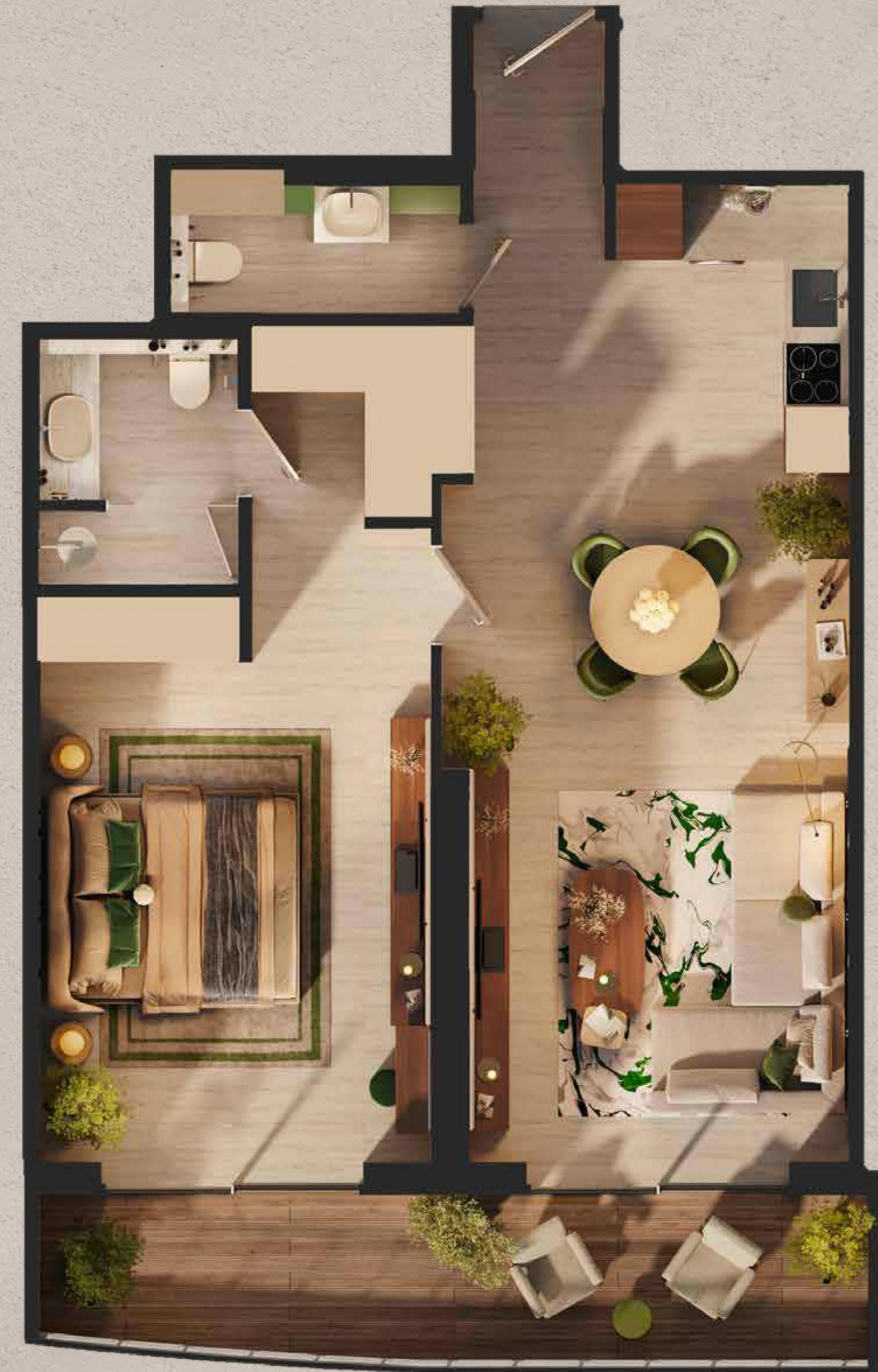
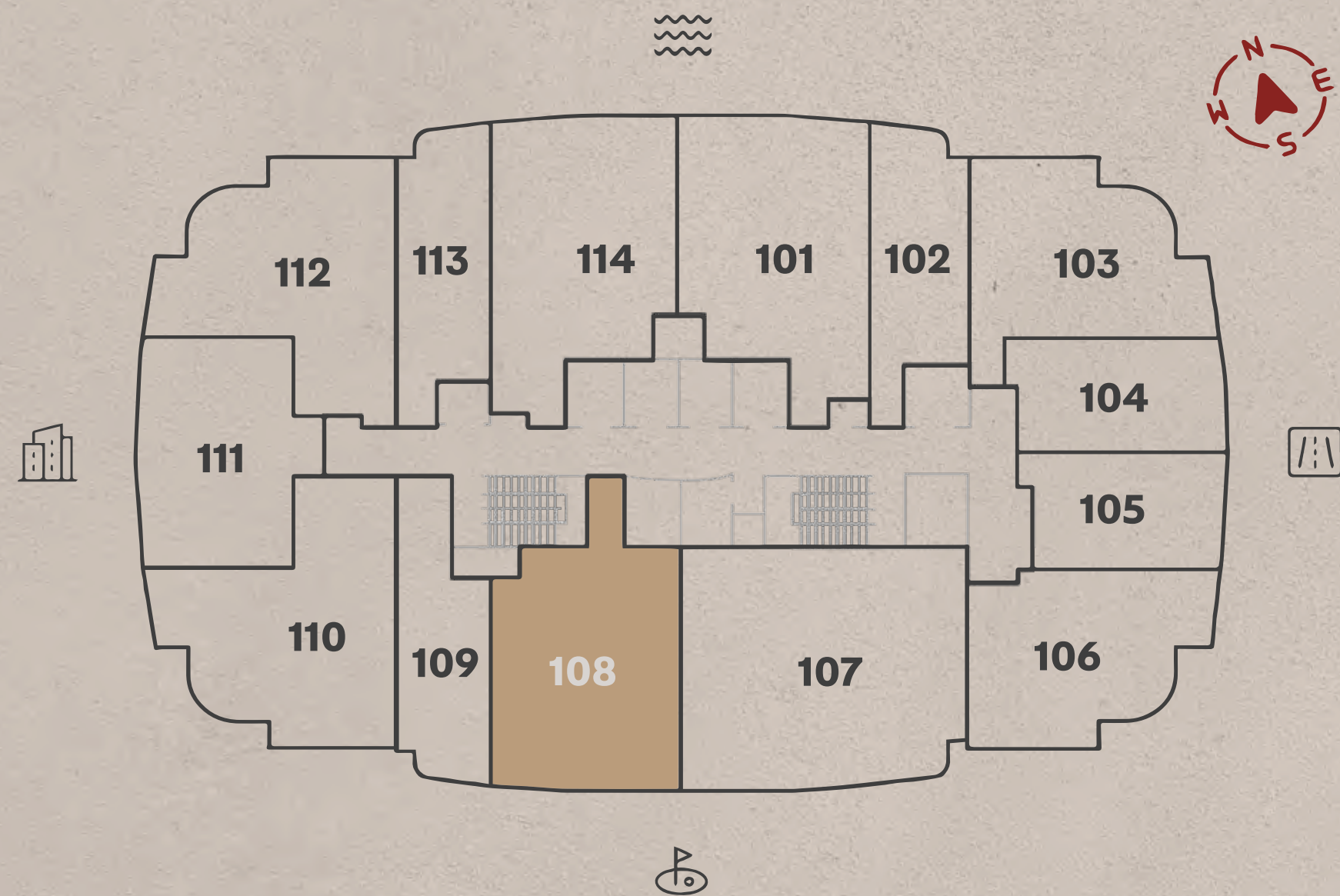
108

TOTAL AREA

910.01 sq. ft.

BALCONY AREA

135.73 sq. ft.



1-Bedroom

TYPE

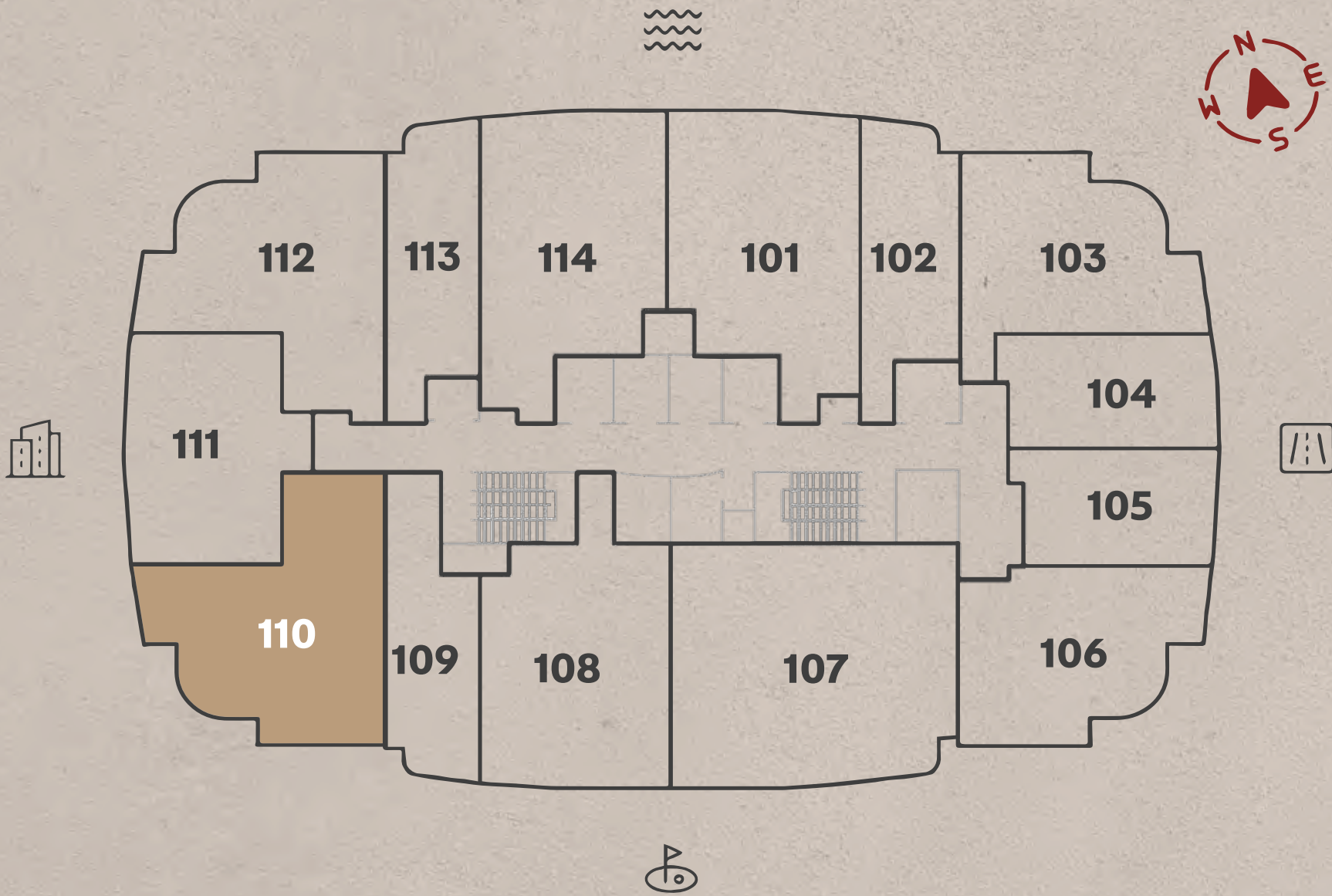
110

TOTAL AREA

924.63 sq. ft.

BALCONY AREA

27.3 sq. ft.

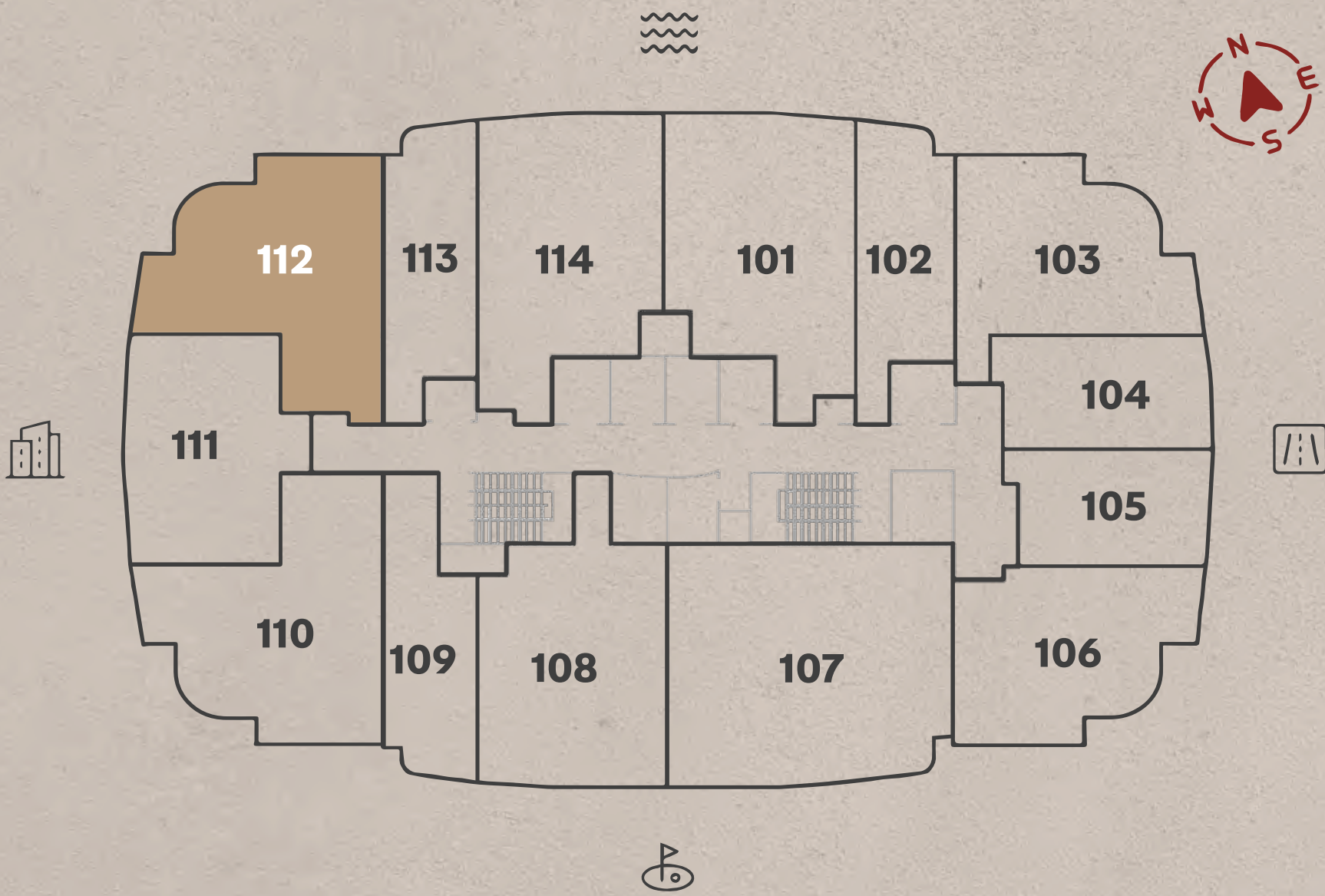


1-Bedroom

TYPE
112

TOTAL AREA
903.2 sq. ft.

BALCONY AREA
126.06 sq. ft.



1-Bedroom

TYPE

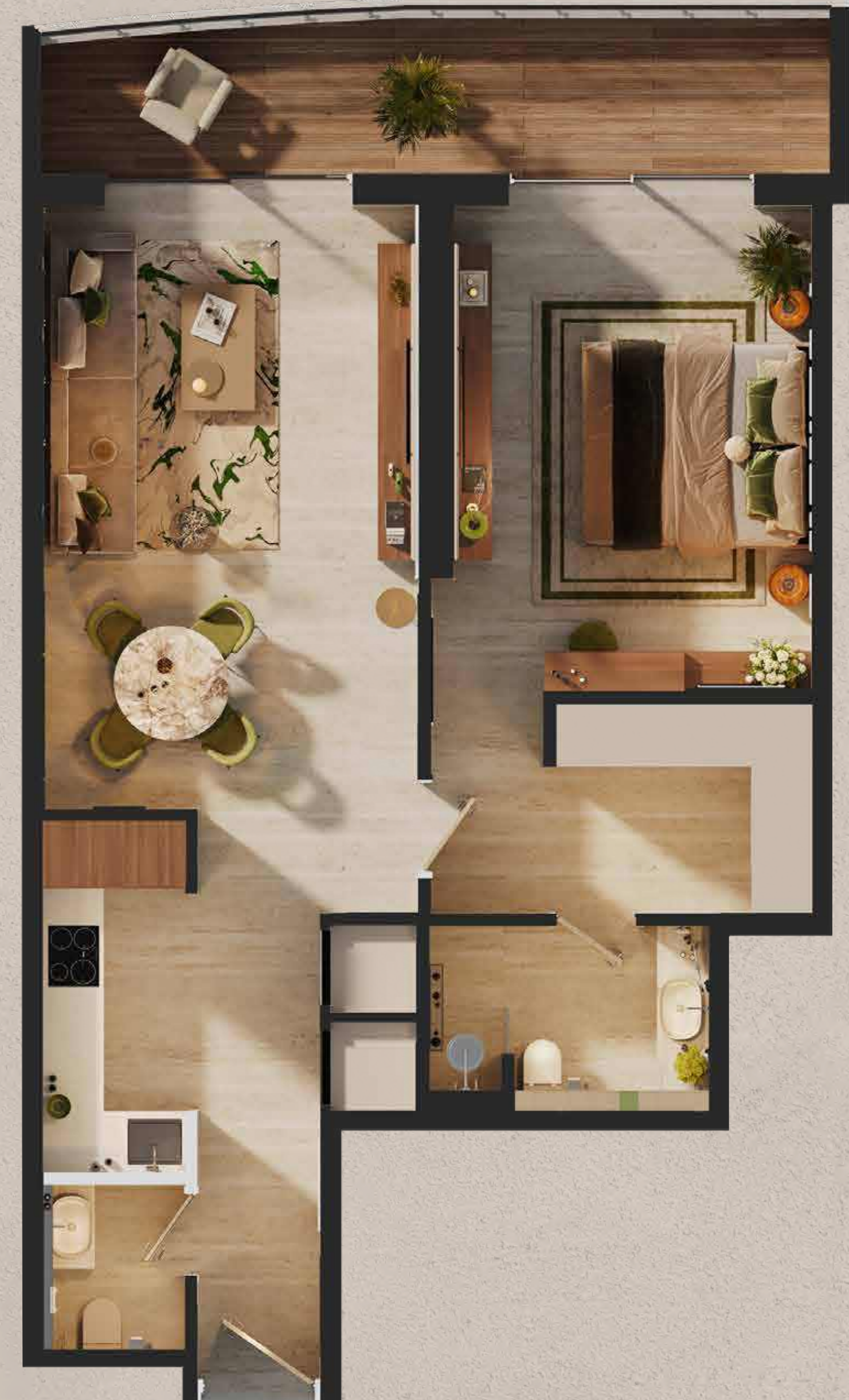
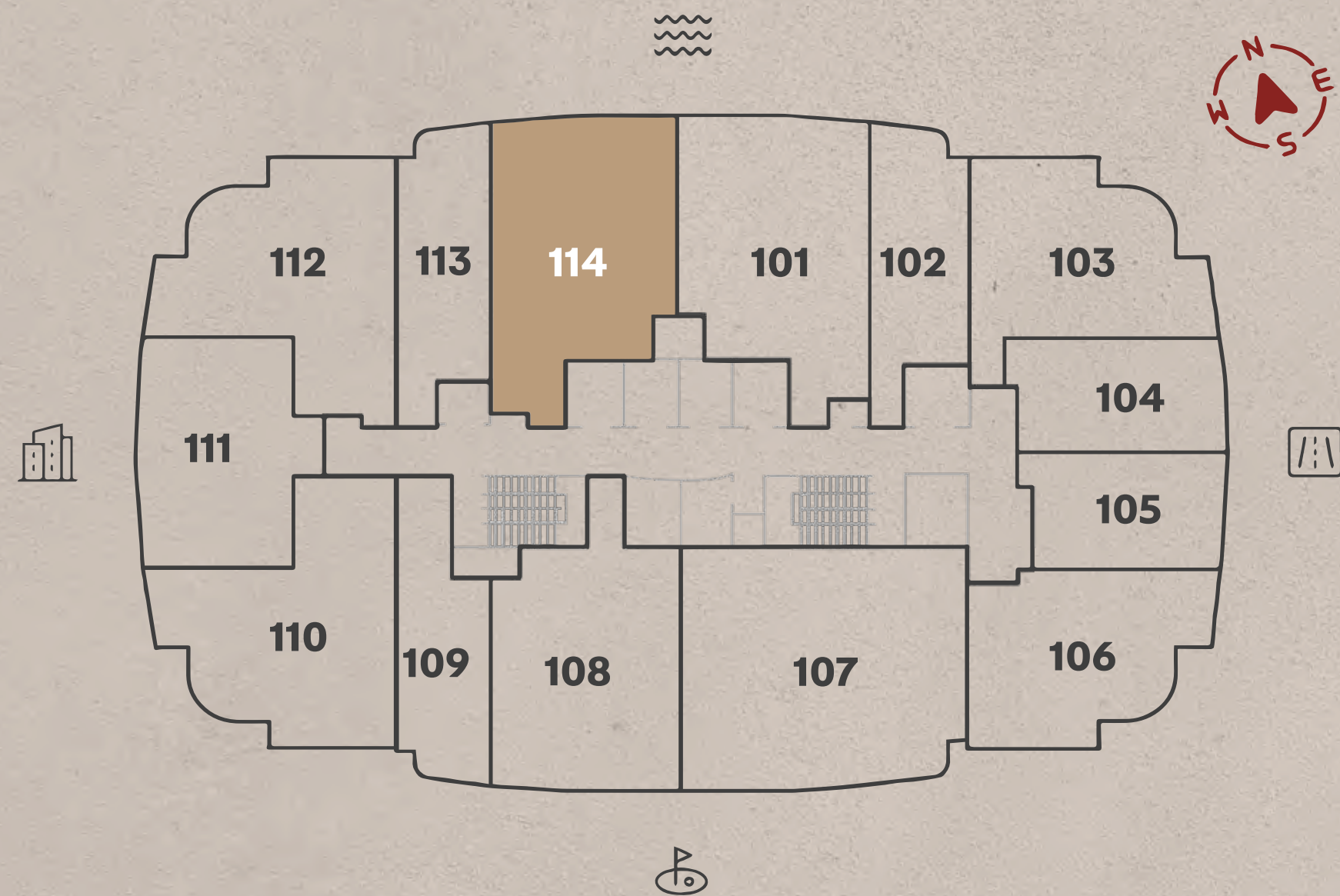
114

TOTAL AREA

953.32 sq. ft.

BALCONY AREA

137.12 sq. ft.



2-Bedroom

TYPE

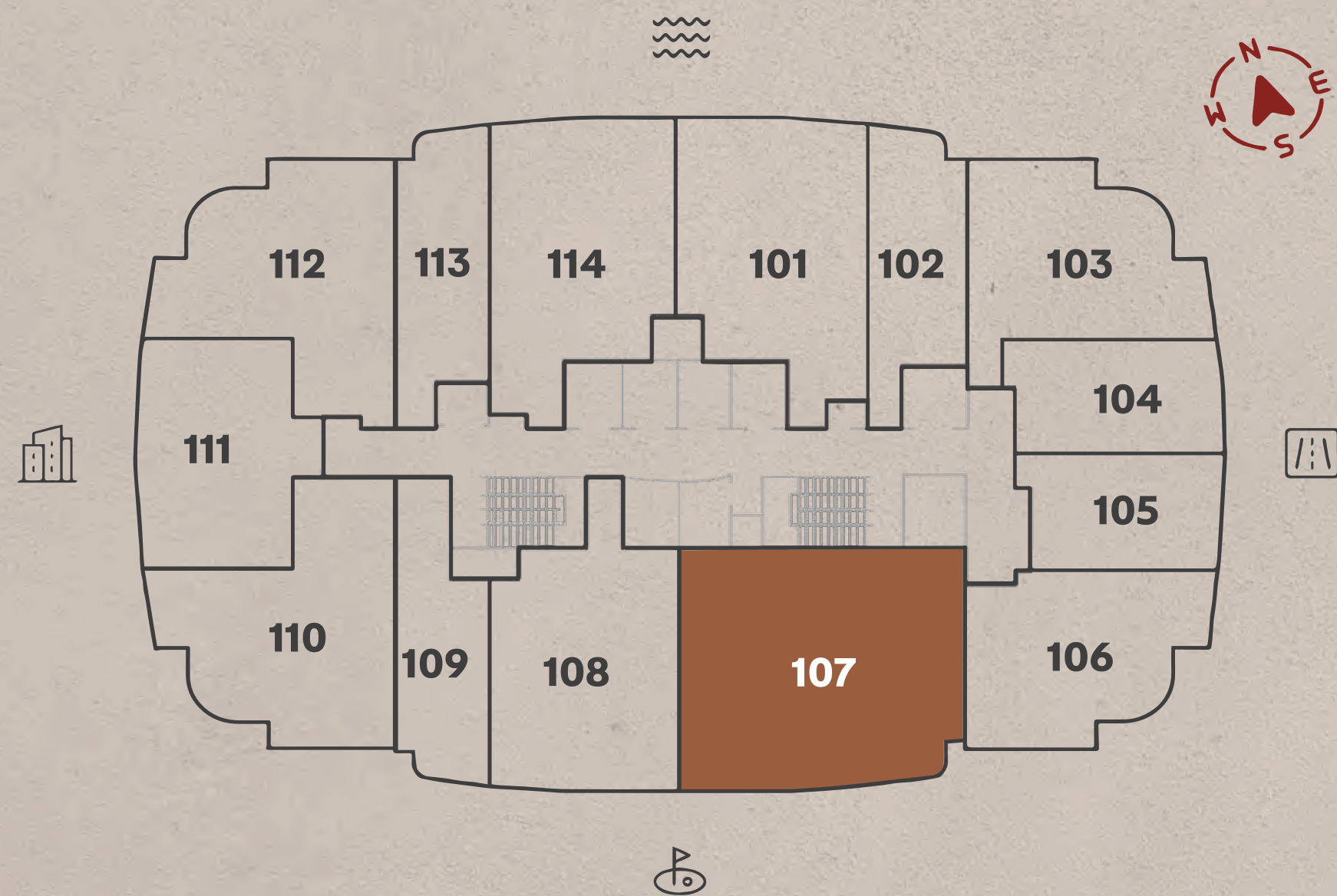
107

TOTAL AREA

1383.93 sq. ft.

BALCONY AREA

183.95 sq. ft.





PAYMENT PLANS

STUDIO

During Construction	50%
On Handover	50%

1-BEDROOM

During Construction	40%
On Handover	60%

2-BEDROOM

During Construction	30%
On Handover	70%



Elevated Living
at Your Urban Retreat